

Measures to Realize Management That Is Conscious of Capital Costs and Stock Prices

March 2024

Kyushu Financial Group, Inc.

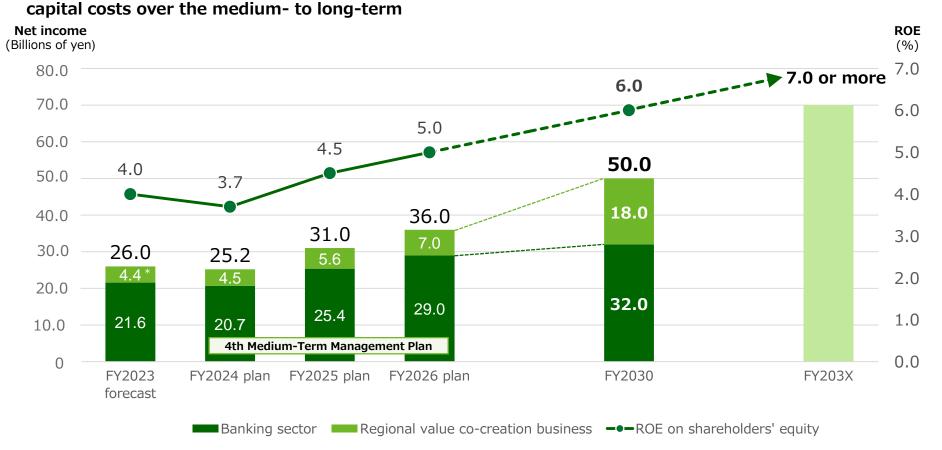
1. Analysis of Current Situation (Evaluation of Our Stock Price, Etc.) 九州フィナンシャルグループ

Price book-value ratio is improving as stock prices rise, but ROE is below capital costs



2. The Group's Vision (Improving Profits and ROE)

Continuously improve risk and return, and aim for ROE of 7% or more that is commensurate with



*Bank deposits and fees and commissions from corporate solutions are included in regional value co-creation business

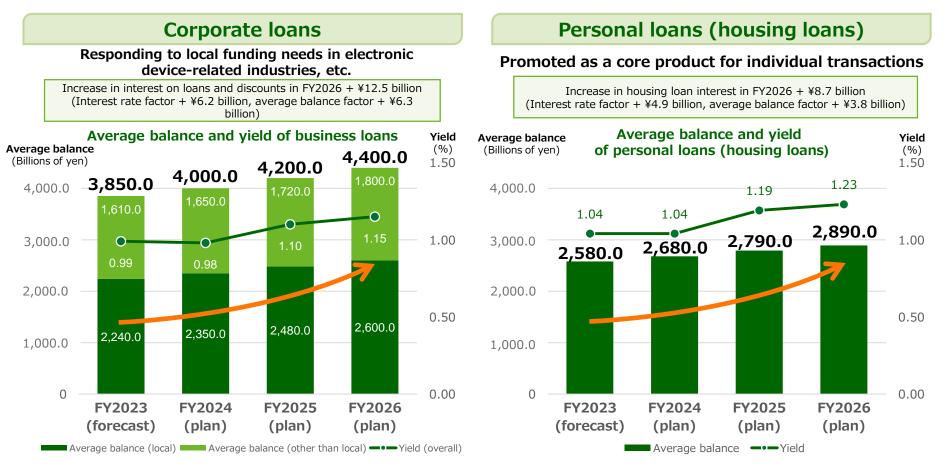
3. Price Book-Value Ratio Improvement Logic Tree

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		Improving RORA	Strengthening profitability	Strengthening core businesses	◆ Increasing corporate loans and personal loans	p.5		
	Improving ROE			Strengthening fees and commissions	 Providing advanced consulting for corporate affairs, etc. (corporate services) Initiatives for assets under management and trust business (personal services) 	p.6		
Iml			Controlling costs	Controlling expenses	◆ Controlling OHR	p.7		
Improving				Controlling credit expenses	 Initiatives to reduce credit costs through improved management support, etc. 	p.8		
		Controlling financial leverage	Controlling risks assets	Asset allocation	\blacklozenge Control within the target capital adequacy ratio range	p.9		
price			Efficient use of capital Enhancing shareholder returns	Reducing risk assets	 Reducing cross-shareholdings 	p.10		
book-value				New businesses	◆ Investing in new businesses			
(-va				Performance-linked dividends	 Increasing dividends through improved profits 	p.9		
				Purchasing treasury shares	 Timely and appropriate implementation 			
a								
ratio	Improving PER	Controlling	Reducing business risks	Improving performance volatility	 Reducing the discrepancy between performance forecasts and actual results, and enhancing dialogue with investors 	p.11		
		capital costs		Improving ESG evaluations	◆ Improving governance matters			
		Improving expected growth rate	Revitalizing local economies	Strengthening regional value co-creation business	◆ Initiatives for our Co-Creation Vision	p.13		

4. Improving RORA **0** Strengthening Core Businesses



4. Improving RORA **②** Strengthening Fees and Commissions

Corporate solutions

Supporting the growth of local industries

Increase in fees and commissions from corporate solutions + \pm 1.5 billion (incl. business matching + \pm 0.51 billion, business succession/M&A + \pm 0.29 billion)

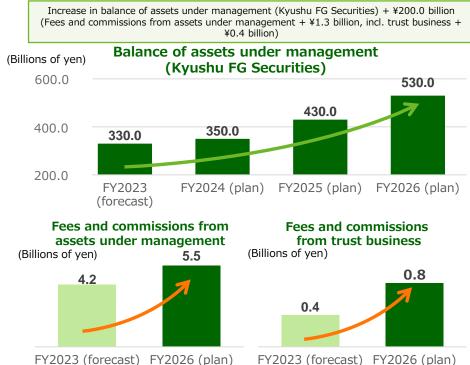




Assets under management

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Evolution of life plan consulting



4. Improving RORA **③** Controlling expenses

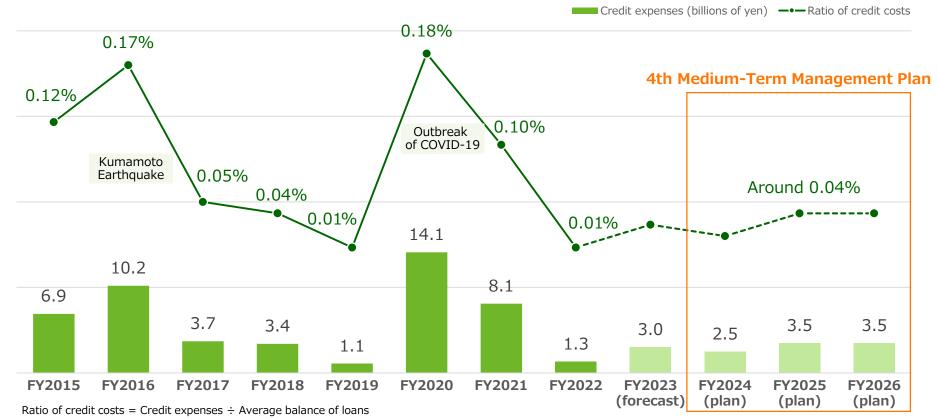
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OHR improved by over 10% due to an increase in gross income from business



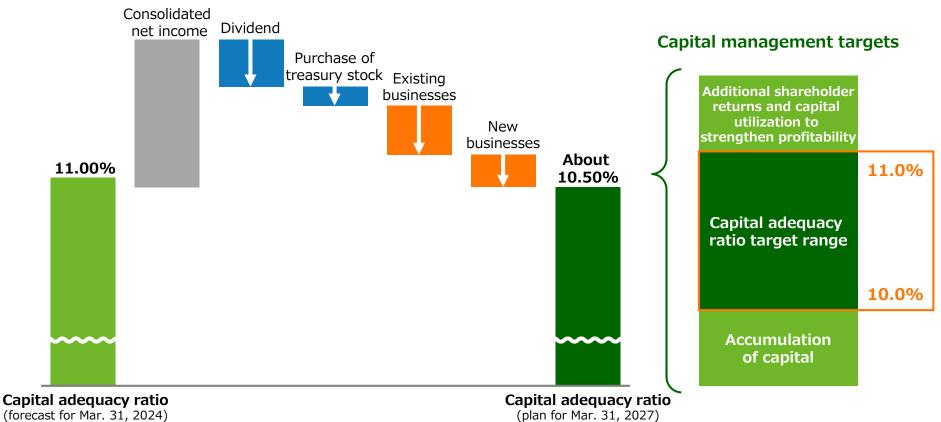
4. Improving RORA **()** Controlling Credit Expenses

The ratio of credit costs is expected to hover around 0.04% due to the reduction of credit costs through management improvement support, etc.



5. Controlling Financial Leverage **1** Asset Allocation/New Businesses/ Performance-Linked Dividends

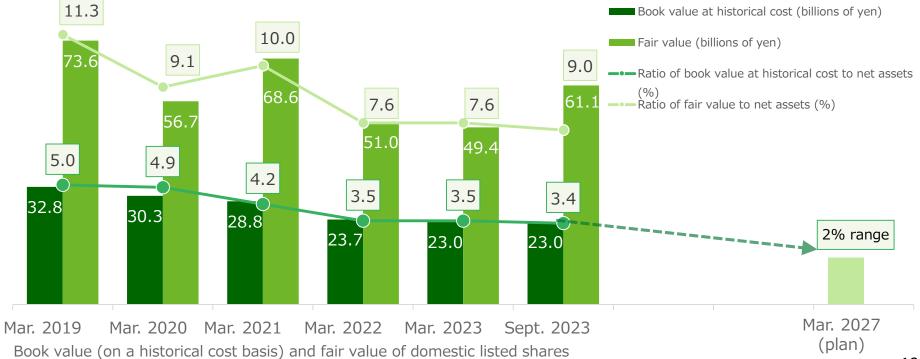
Operate with an appropriate level of capital adequacy ratio of 10 to 11% to provide stable financial services to local communities



5. Controlling Financial Leverage **2** Reducing Risk Assets

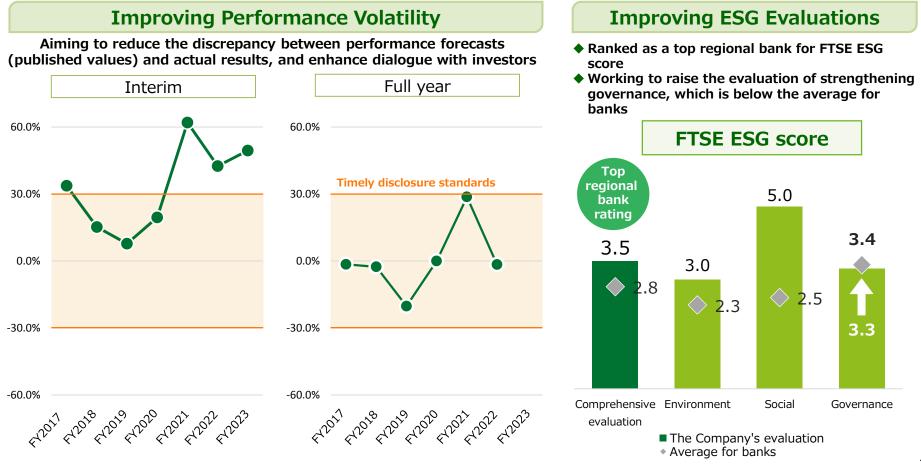
Reducing cross-shareholdings

- Although there are fluctuations on a fair value basis, reduction is steadily progressing on a book value basis
- ◆Furthermore, we plan to reduce the ratio of book value at historical cost to net assets to the 2% range



6. Controlling Capital Costs (Improving Performance Volatility/Improving ESG Evaluations)





Present growth strategies expected by the market and aim to build up a track record that meets those expectations

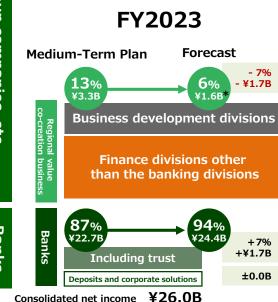
Aim for a price book-value ratio of over 1x as soon as possible

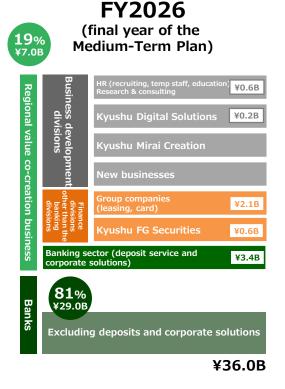
Price book	-value ra	tio = ROE ×	PER	PER (x)			\longrightarrow		
		10.0	12.5	15.0	17.5	20.0	22.5	25.0	
	7.0	0.70	0.88	1.05	1.23	1.40	1.58	1.75	
	6.5	0.65	0.81	0.98	1.14	1.30	1.46	1.63]
	6.0	0.60	0.75	0.90	1.05	1.20	1.35	1.50	
R	5.5	0.55	0.69	0.83	0.96	1.10	1.24	1.38	
O E	5.0	0.50	0.63	0.75	0.88	1.00	1.13	1.25	FY2026 targets
(%)	4.5	0.45	0.56	0.68	0.79	0.90	1.01	1.13	
()	4.0	0.40	0.50	0.60	0.70 *	0.80	0.90	1.00	
	3.5	0.35	0.44	0.53	0.61	0.70	0.79	0.88	
	3.0	0.30	0.38	0.45	0.53	0.60	0.68	0.75	*Feb. 29, 2

2024

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FY2030 (Co-Creation Vision)

_	Business di	HR (recruiting, temp staff, educatio Research & consulting	ⁿ⁾ ¥1.0B					
Regional value co-creation business		Kyushu Mirai Creation	¥0.3B					
nal va	ness development divisions	Kyushu Digital Solutions	¥1.0B					
alue	ilopm Is	Kyushu Accounting Services	¥0.02B					
o-cre	ent	New businesses						
eation	Finan othe banki	New businesses	¥3.6B					
busi	Finance division other than the banking division	Group companies (leasing, card)	¥2.1B					
ness	sions the sions	Kyushu FG Securities	¥5.0B					
	Banking sector (deposit service and corporate solutions)							
Ba	64% ¥32.0B							
Banks	Excluding deposits and corporate solutions							
		¥5	50.0B					

*Regional value co-creation business on p.3 of ¥4.4B includes bank deposit service and corporate solutions

This material includes statements regarding the Group's future performance.

These statements do not constitute a guarantee of its future performance and involve risks and uncertainties.

Please note carefully that future performance may differ from targets or forecasts due to changes in the business environment or other factors.



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